

Ruitong Liu

AI CONTENT PRODUCTION & MULTIMODAL WORKFLOWS

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Portfolio: ryanarescreative.com

AI video / AIGC visual design / creator tools / multimodal workflows



XIAOHONGSHU

BASIC INFORMATION

Location Beijing
Target roles AI creator tools / content workflows / AIGC operations
Languages Mandarin (Level 1-B), English (CET-6)

CORE CAPABILITIES

AI video & visual production
Translate scripts and briefs into character, environment, prop, shot, poster, and campaign assets.

Multimodal workflow
Image and video generation, reference control, shot revision, asset organization, versioning, and delivery.

Quality control
Review character consistency, action continuity, spatial logic, props, lighting, and technical issues.

AI tool testing
Test internal AI platforms in production and report output quality, workflow friction, revision cost, and resource use.

Commercial content
Turn business briefs into concrete production tasks, messaging, and delivery requirements.

Cross-language exploration
English content adaptation; hands-on experiments with Meshy, Blender, and Godot demos.

TOOLKIT

AI GPT / Gemini / Claude / Codex / Seedance 2.0 / Tapnow / Kling
Design Photoshop / Figma / Canva / CapCut
Workflow Prompting / reference control / naming / version logs / QC
3D Meshy / Blender / Godot (basic)

EDUCATION & CREDENTIALS

Capital University of Economics and Business
B.A. in Advertising, Sep 2020 - Jul 2024

CET-6 / Mandarin Level 1-B
National Excellence Award, 15th National College Student Advertising Art Competition

PROFILE

Advertising graduate with hands-on experience producing commercial AIGC imagery, video, and visual assets for overseas short dramas, brand content, and multimodal delivery. I work from script or brief interpretation through visual breakdown, character/environment/prop planning, image and video generation, shot revision, version organization, and final delivery. I also test internal AI platforms, record demos, and provide production-grounded feedback on generation quality, interaction flow, revision effort, and resource consumption. I am looking to grow at the intersection of AI creator-tool operations, content workflows, and product collaboration.

EXPERIENCE

Shanghai Lingxi Yongxian

JAN 2026 - PRESENT

AIGC Content Production / AI Creative & Workflow Support

- Test internal AI platforms in real production tasks, record demos, and report generation quality, interaction flow, resource use, and revision cost.
- Support overseas content and brand projects from visual planning through image/video generation, revision, and delivery.
- Review character, space, props, lighting, dialogue, and action continuity across episodic assets.
- Maintain prompt templates, references, naming rules, revision logs, and QC practices across Seedance, Tapnow, and Kling.
- Delivered 1,500+ seconds of episodic video, 20+ core environments, 60+ character/environment/prop assets, plus posters, covers, and IP materials.

Sanrenxing Media Group

MAR 2025 - SEP 2025

Business Operations & Commercial Planning

- Supported telecom, banking, and pharmaceutical accounts through requirement intake, business planning, messaging, and proposal development.
- Prepared proposals and presentations, coordinated cross-functional delivery, and produced selected AIGC demos and visual materials.

Xinmei Xingkong

JUN 2024 - DEC 2024

Account Executive / Sales Support

- Handled client communication, project execution, documentation, asset coordination, and sales support.
- Tracked requirements and delivery feedback while assisting with brand content, copy, and visual collateral.

Selected Projects

Production cases, working methods, and measurable outcomes

01 Internal AI Platform Production Testing

AI TOOL TESTING / DEMOS / USER FEEDBACK

- Used internal tools in real assignments, recorded feature demos, and documented production feedback.
- Evaluated output quality, operation flow, consistency, resource use, and revision cost.
- Reported issues around modification, version comparison, save/rollback behavior, and manual checks to product and engineering teams.

02 Blood Pact: Overseas Drama Campaign Assets

AIGC POSTERS / COVERS / VIDEO REVISION / RETROSPECTIVE

- Produced posters, campaign covers, core-scene imagery, and episodic video assets for a dark revenge narrative.
- Iterated composition, character presentation, lighting, title-safe areas, and atmosphere against buyer and campaign feedback; delivered layered PSD and JPG versions.
- Compared tool performance in style control, character consistency, and production efficiency, then distilled reusable practices.

03 Picked Up a Mafia Boss: Batch Asset Production

SCENES / CHARACTERS / PROPS / CONSISTENCY

- Handled high-volume visual generation and revision across characters, environments, and props.
- Checked shot-reverse-shot logic, blocking, furniture and prop continuity, lighting, and scene-to-scene consistency.
- Used reference images, asset naming, and revision logs to keep the delivery traceable and coherent.

04 3D Desktop Pet Prototype

MESHY / BLENDER / GODOT / INTERACTIVE DEMO

- Generated a realistic cat asset in Meshy and moved GLB, FBX, and Blend files through Blender and Godot for material and interaction tests.
- Explored texture quality, scale, polygon density, materials, rigging, animation, and engine integration.
- Used the prototype to understand creator pain points and how product capabilities can be explained through demos, tutorials, and content.

WORKING METHOD

Requirements Clarify audience, use case, format, volume, deadlines, and acceptance criteria.

Production Build references, prompts, shot plans, naming rules, and repeatable generation paths.

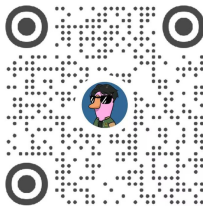
Versioning Track source assets, revision rounds, comparison points, and final delivery states.

Quality Review consistency, continuity, composition, text-safe areas, technical defects, and file integrity.

Tool feedback Translate production friction into reproducible product observations and actionable notes.

OUTCOMES & ADDITIONAL STRENGTHS

- 1,500+ seconds of episodic video delivered.
- 20+ core environments and 60+ character, environment, and prop assets produced.
- Commercial planning background with practical awareness of audience, messaging, and delivery constraints.
- CET-6 English proficiency and experience adapting content for overseas-facing projects.
- Xiaohongshu account focused on AIGC, pets, and visual studies, with approximately 1,156 followers.
- Prototypes spanning web, mini-program, local productivity, and interactive 3D workflows.



REDNOTE / FILM ARCHIVE

END-TO-END COMMERCIAL FILMS

RedNote ID 547341663